



Central Office Administrators 2016 Conference

November 6-8, 2016
Lodge of Four Seasons, Lake Ozark



MISSOURI ASSOCIATION OF SCHOOL ADMINISTRATORS

MASA App:

The entire Central Office Administrators Conference program is on the MASA app. Participants are strongly encouraged to download the app (search either MASA or Missouri Association of School Administrators). Once downloaded, you can choose your sessions and automatically drop them into your personal calendar. You will also be able to rate the quality of the sessions from the app.

Conference "At a Glance"

Sunday, November 6

Registration
Lobby Area

12:00 Noon - 6:00 p.m.

General Opening Session
(Granada A & B)

3:00 - 3:30 p.m.

Roundtable Discussions
(Granada A & B)

3:30 - 5:30 p.m.

- Curriculum & Instruction: Janie Pyle
- Leadership: Desi Kirchhofer
- Compliance: Theresa Christian
- Personnel: Kelly Hinshaw
- Communications: David Luther
- Technology: Steve Klotz
- Strategic Planning: Mike Dawson

Reception
(Granada Foyer)
Sponsor -- American Fidelity
6:00 - 7:30 p.m.

Dinner on your own.

Thank You, Sponsors!

AMERICAN FIDELITY
a different opinion

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Northwest Evaluation Association
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Be better connected.

Monday, November 7 (Morning)

Registration -- Granada Foyer 7:30 - 9:00 a.m.

Breakfast (Granada A & B) 7:30 - 8:30 a.m.
(Sponsor--Tueth Keeney Cooper Mohan & Jackstadt)

Session 1: 8:45 - 9:45 a.m.

Leadership Matters: Make it Personal (Valencia A)
Desi Kirchhofer, Ed. D. Parkway School District, Deputy Superintendent.

How often do school leaders take the time to reflect on their leadership? The daily work, the calls, the demands, and the pressures build quickly and central office leaders get caught up in "the stuff." While the daily work is important, it is critical for leaders to intentionally consider the impact of their leadership on the organization as a whole. Effective leaders need to approach each day with a growth mindset and an understanding of their influence. Dr. Kirchhofer will share personal reflections of leadership through stories, videos and personal experiences. He will also reflect on the important personal touches that often get lost in business of the work as well as share some practical ideas to build leadership capacity among school leaders.

Standardized Curriculum and Student Success: The Possibilities for Your District (Valencia B)
Janie Pyle, Ed.D., Associate Superintendent, Raytown Quality Schools

As the deadline for the new standards assessment approaches, now is the time to shore up your curriculum to meet the higher academic expectations of teaching and learning. In this session we will compare a possible standardized curriculum to program or initiative based instruction and discuss the possibilities of a standardized approach to teaching and learning. You will leave with three action items to move forward in curriculum construction.

Bullying and Discrimination: Compliance with New Mandates for Missouri Schools (Marbella A)
Conor Neusel and Wendy Boggiano, Mickes O'Toole, LLC

On June 3, 2016, Governor Nixon signed into law HB 1583, the Missouri Legislature's sweeping response to combat bullying in local schools. This law dramatically alters school districts' obligations for reporting, investigating, and training regarding bullying. This seminar will provide specific guidance, tips, and tools for central office and building level administrators as well as teachers, school counselors, and social workers regarding the new mandates. While focusing on common scenarios, we will examine the key considerations when responding to peer-on-peer bullying, cyber bullying, assault, harassment, and other inappropriate interactions between students.

Using Your School Counselor to Achieve the Most Impact and Best Results for Your Students, Staff and Community (Marbella B)
Dr. Sharon F. Sevier, L.P.C., Interim Director, Missouri School Counselor Association; practicing school counselors

The school counselors of Missouri follow a state-approved, comprehensive program that includes content standards, grade level expectations for grades K-12, and a curriculum that is aligned with state and national standards; this is much like every other subject area offered within the schools. School counselors run a critical program in their schools that addresses the Social/Emotional, Career, and Academic Development of all students. Research has shown that when schools fully implement the Missouri Comprehensive School Counseling Program, schools and students are safer, enjoy a better school climate, and achieve at a higher level.

This workshop will present the details of the components of the Missouri Comprehensive School Counseling Program, some best practices from practicing school counselors, and some suggestions of activities that school counselors would be best to avoid in order to achieve maximum effectiveness.

Session 2: 10:00 - 11:00 a.m.

ESEA Funding and Fiscal Requirements (Valencia A)

Pat Kaiser, ESEA/ESSA Finance, Dept. of Elementary & Secondary Education

Receive information on ESEA financial issues such as Title I funding formula changes under Every Student Succeeds Act (ESSA), the allocation process and Title I fiscal requirements including maintenance of effort, comparability of services and supplement not supplant. In addition, we'll review cross-cutting fiscal requirements under the Uniform Grant Guidance (UGG) and an in-depth look at specific compliance components for ESEA grant programs.

Educating Homeless & Foster Care Students (Valencia B)

Emily Omohundro and Duane Martin, EdCounsel, LLC

On October 1, 2016, amendments to the McKinney-Vento Act made by ESSA became effective. This presentation provides an overview of the key changes in the law, as well as new federal guidance. Topics covered will include amendments to eligibility, the role of liaisons, school selection, transportation, immediate enrollment, dispute resolution procedures, and unaccompanied youth.

Communicating for Success (Marbella A)

Zac Rantz, Nixa School District; Stephanie Smith, APR, Fort Osage School District

Communication is key to everything you do. Good communication to all members of your community will establish a foundation of support for your schools. Learn about examples of new technology and good old paper communication ideas you can put to work today.

Show-Me Task Force Update: Accreditation & Assessment (Marbella B)

Roger Kurtz and Doug Hayter, MASA Staff

What changes may occur in how school districts are accredited? What will be the means for student assessment in the future? This session will provide an update of the work of MASA's Accreditation and Assessment Task Force. The Task Force has now presented to the Missouri State Board of Education and their report was well received. Learn about the recommendations that were made and their potential impact on MSIP 6 and student testing.

Lunch: 11:30 a.m. - 12:30 p.m. (Granada A & B)

Sponsors -- Stifel & EdCounsel

Keynote: 12:30 - 1:30 p.m. (Granada A & B)

Dr. Pam Salazar

Associate professor and coordinator of the collaborative principal preparation program, Department of Educational Leadership, Univ. of Nevada, Las Vegas.

"Leading for Impact: District-wide Transformation for Teaching and Learning Improvement"

(Sponsor--Guin Mundorf, LLC)

Session 3: 1:45 - 2:45 p.m.

Refocusing Everyone's Work for District-wide Improvement (Granada A)

Dr. Pam Salazar

There are specific areas for action that district and school leaders can focus on to improve the quality of teaching and learning in all schools district-wide. It begins with improving the alignment between our core work and real results for our students. We will look at specific practices that can move school systems to a place where all teachers are working to teach at the highest levels, and all principals are capable of leading that work.

ESEA Funding and Fiscal Requirements (Valencia A)

Pat Kaiser, ESEA/ESSA Finance, Dept. of Elementary & Secondary Education

This is a repeat of an earlier presentation. See the summary above.

Session 3 (continued): 1:45 - 2:45 p.m.

Transgender Students in Public Schools (Valencia 2)

Shellie Guin, Guin Mundorf, LLC

The legal landscape pertaining to transgender students in public schools has evolved in the past year. School districts developed strategies for addressing the original issues identified, and new issues have emerged. While navigating these waters, we have experienced a flurry of new legislative activity, court cases, and agency guidance and decisions. This session will include a year in review, identify significant legal decisions, and discuss what the future holds in this dynamic area.

Leadership Matters: Make it Personal (Marbella B)

Desi Kirchofer, Ed. D. Parkway School District, Deputy Superintendent.

This is a repeat of an earlier presentation. See the summary above.

Cookie Break 2:45 - 3:15 p.m.

(Granada Foyer)

(Sponsors --MOREnet & NWEA)

Session 4: 3:15 - 4:15 p.m.

FLSA - New Rules, Practical Guidance (Valencia A)

Celynda Brasher, Tueth Keeney, LLC

The new FLSA regulations go into effect this December. Many districts have been preparing for this change, but many questions remain. This session will provide practical legal guidance about how to (1) comply with the law, (2) avoid discrimination claims, and (3) use district resources wisely. The session will include real world examples. Participants will be encouraged to ask questions, share experiences, and discuss options that will work for their districts.

Federal Programs Fall 2016 Update (Valencia B)

De Frink-Hedglin, DFHConsulting, Former Federal Programs Area Supervisor, Dept. of Elementary & Secondary Education

Receive information on Federal Programs centered around 3 major required areas including the LEA and Schoolwide program planning, budget revisions related to LEA programming and student needs, and the Tiered Monitoring system. We will review new information regarding the ESSA legislation and changes from the NCLB system.

From Raytown to El Do: Building Teacher Leaders (Marbella A)

Janie Pyle, Raytown, Assistant Superintendent, Theresa Christian, Assistant Superintendent, El Dorado Springs R-2 School District

As the old adage says, how do you eat the elephant? One bite at a time! Come to this session to see how two very different districts use the same professional development approach to build teacher leaders and promote incremental growth throughout the district.

Strengthening School Mental Health in Public Education: The Promise of Networked Learning (Marbella B)

Melissa Maras, Ph.D., MU Hook Center for Educational Renewal; Dr. Darin Ford, Superintendent, Centralia; Dr. Suzanne Hull, Assistant Superintendent, Fulton Public Schools; Lisa Borden, Ed.S., Superintendent, Renick R-V

School leaders understand that many students struggle with mental health problems. However, many schools do not have what they need to respond effectively. This gap can impact students and their families, as well as broader school and community contexts. School leaders need help strengthening mental health supports in public education.

This session will provide ideas, tools, and resources so schools can mobilize local mental health resources to respond to their distinct mental health needs via a networked learning approach.

Monday Reception

(Granada Foyer)

5:00 - 6:00 p.m.

Be sure to join us for our Monday Reception. We'll gather in the Granada Foyer for hors d'oeuvres and other refreshments. This will be a great time to share time with colleagues and unwind after a day of great sessions.

Dinner on your own.

Tuesday, November 8 (Morning)

Breakfast (Granada A & B) 7:30 - 8:30 a.m.

(Sponsor--Mickes O'Toole)

Session: 8:30 - 9:30 a.m. (appx.)

Public Education: Promise for Missouri's Future (Granada A & B)
Dr. Margie Vandeven, Commissioner, Missouri Department of Education.

Dr. Vandeven will share insights into the current state of Missouri's public schools, including the future for accreditation and assessment and the potential impact of current legislation.

Session: 9:30 - 10:30 a.m. (appx.)

Impact of New Laws and Legislative Update (Granada A & B)
Scott Kimble and Mike Lodewegen, MASA Staff

School leaders know that the actions of those at the Missouri statehouse directly impact the education of the students in their districts. Learn what recently passed laws will affect your district's finances, curriculum and programs.

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